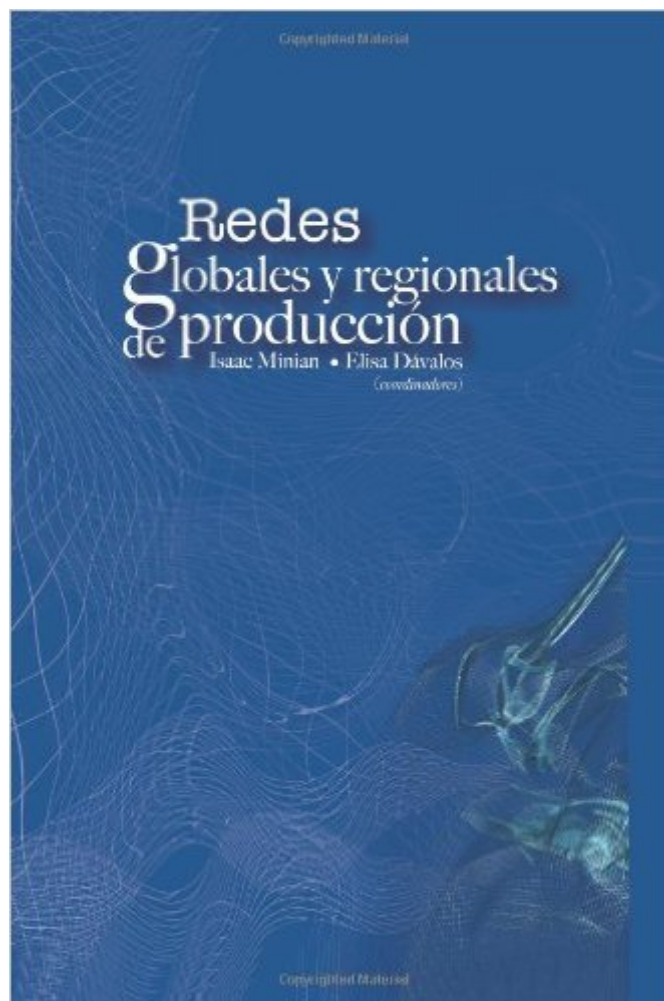


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Redes Globales Y Regionales De Produccion (Spanish Edition)



Synopsis

El libro presenta el análisis de las cadenas globales y regionales de producción. Se explica su formación y sus causas; se analizan las consecuencias de estas formaciones con relación al Tratado de Libre Comercio de América del Norte (TELECAN), y con respecto a China. La situación actual es de comercio dentro de las redes de producción, no de intercambio de mercados; de un comercio de bienes finales, a uno de partes, componentes y productos semiacabados. Además, el comercio mundial incorpora de manera creciente los recursos intangibles. Se propone, para participar en esta etapa, crear condiciones propicias para atraer las redes internacionales de producción, así como generar procesos de industrialización con menor dependencia de las corporaciones multinacionales, como ha sido en algunos países del Sudeste Asiático.

Book Information

Paperback: 286 pages

Publisher: Redes globales y regionales de producción (March 30, 2012)

Language: Spanish

ISBN-10: 6070229983

ISBN-13: 978-6070229985

Product Dimensions: 6 x 0.6 x 9 inches

Shipping Weight: 12 ounces (View shipping rates and policies)

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Best Sellers Rank: #2,485,863 in Books (See Top 100 in Books) #97 in [Books > Business & Money > Economics > Commercial Policy](#) #517 in [Books > Libros en español > Negocios e inversiones > Economía](#) #24665 in [Books > Libros en español > No-Ficción](#)

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